In today’s communication-intensive business world, you need a reliable strategy for managing messages as well as meeting customer demand for immediate information. The most effective strategy is the Toshiba Stratagy family of voice processing systems.

From Voice Mail to Unified Messaging, from an integrated circuit card to a rack mountable network server, Toshiba offers a full array of Stratagy systems that match the various voice processing needs and budgets of small to medium-size businesses. Stratagy’s modular design lets you simply add new voice processing applications as your needs change, without requiring significant hardware upgrades.

Stratagy voice processing is a key component for the Toshiba Strata CTX – one of the most flexible digital business telephone systems available. Stratagy may also integrate with your existing LAN, PBX, and software applications. By putting Stratagy’s sophisticated voice processing solutions to work, you’ll streamline your operations and increase your staff’s productivity.

Toshiba has a long history of expertise in telephony and computer technology. So it’s natural for Toshiba to bring these technologies together in the Stratagy voice processing system.
Toshiba Stratagy voice processing gives you the power to communicate both internally and externally, manage calls, and serve customers—all with more efficiency than you’ve ever imagined. Stratagy voice processing improves your bottom line by assuring that your employees can manage messages quickly and easily, enabling them to maximize their effectiveness on the job.

All Stratagy systems provide these essential applications:

- Automated Attendant to answer incoming calls
- Call Routing to direct calls
- Telephone Answering to take messages when an employee is unavailable
- Voice Messaging to create, send, receive, forward, and save voice messages

Here’s how Stratagy provides the voice mail processing ease and efficiency your employees need:

- Simplified voice mailbox operation through a Strata CTX telephone with LCD display and soft keys
- Manage voice, fax, and e-mail messages from your PC or telephone via Unified Messaging
- Record calls directly into your voice mailbox with a single button on your Strata CTX telephone
- Communicate effectively both in and out of the office with other employees and customers 24 hours-a-day, 365 days-a-year

Stratagy helps you improve customer service by providing callers with instant attention, responsiveness, and access to information. With its sophisticated call processing and voice mail capabilities, Stratagy gives your callers the user-friendly features and options they need. They can choose to leave a message, hold, or automatically be sent to a live operator.
Maximize Your Voice Processing

Power

Businesses of all sizes now rely on voice mail and overall voice processing to manage calls, provide superior service, simplify communications, and help employees work smarter. With Toshiba Stratagy voice processing, your employees won’t miss calls, messages, or opportunities. As a result, you’ll improve your company’s operations and profitability.

- Converged technologies such as Automatic Speech Recognition (ASR), Unified Messaging, Fax Services, Interactive Voice Response (IVR), Text-To-Speech, Networking, and other state-of-the-art features provide you with cost-saving solutions for your voice processing requirements.
- You’ll optimize the capacity and value of Stratagy features when you combine Stratagy with Toshiba’s Strata CTX business telephone systems. Stratagy systems also have the flexibility to operate on most other telephone systems.
- Stratagy operates the way you normally use your phone, with easy-to-remember features.
- By accessing, processing, and prioritizing messages more efficiently, you’ll save time and money, maximizing productivity.
- Toshiba offers a wide choice of Stratagy systems. Whether you require basic voice messaging or advanced applications, there’s a Stratagy system designed to cost-effectively provide the functionality you need.

With capabilities like these, all Stratagy systems are uniquely developed for Toshiba digital business telephone systems to meet your critical, growing need for voice processing reliability and performance.

Take advantage of Stratagy’s flexible design to ensure a continual return on your voice processing investment.
Your Stratagy System Investment

Since Stratagy is flexible and expandable, most enhancements can be incorporated into your existing system quickly and inexpensively. That way, your Stratagy system investment will be protected as your voice processing needs change and as Toshiba introduces future voice processing innovations.

Toshiba’s proven migration strategy is also built into all Stratagy products. Whether adding voice ports, features, or applications, Stratagy allows you to continually control costs and maximize productivity.

All Toshiba Stratagy systems include state-of-the-art hardware and a dependable software design architecture—all key factors in Stratagy’s ability to deliver both high-performance voice processing and exceptional value.

Together, these capabilities ensure a continual return on your Stratagy voice processing investment.
Toshiba has manufactured proven business communication systems for over a century, and also provides information technology products from laptop computers to office equipment to wireless communications and more. That’s why the Toshiba name is a guarantee of quality and reliability for millions of customers worldwide.

Our long-standing expertise in bringing telephone and computer technology together is ultimately what makes Toshiba the right choice for performance and value year after year. As one of the world’s foremost experts in both telephony and computer technology, Toshiba is the most qualified company to unify these technologies. We’ve achieved that seamless union between our Strata CTX digital business telephone systems and all Stratagy voice processing products.

In every successful business there is a strategy. Toshiba Stratagy is the ultimate strategy for voice processing success.

**Proven Toshiba Reliability And Tradition**

Discover The Details That Make The Difference

The Stratagy Interactive Tutorial and eBrochure reveals all the details you need to know about Stratagy applications and specific features, all in an interactive, easy-to-use CD-ROM. Contact your local Authorized Toshiba Dealer today to get your free Stratagy CD-ROM, or visit our website at www.telecom.toshiba.com.

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